

**What is Claimed is:**

1. A media storage device comprising:
  - a media container for receiving media items to be stored, the media container including media retaining means for retaining media items received therein in a predetermined orientation;
  - a media loading assembly positionable before an opening of the container to allow media to be loaded into the container; and
  - media transfer means for transferring media from the loading assembly to the media retaining means.
2. A storage device of claim 1, wherein the media retaining means includes resilient fingers extending into the interior of the container.
3. A storage device of claim 2, wherein the media loading assembly includes coupling means for coupling a drive mechanism to the media transfer means to multiply linear movement of the drive mechanism such that a particular linear movement of the drive mechanism results in an increased linear movement of the media transfer means.
4. A storage device of claim 3, wherein the coupling means comprises an extending arm pivotally mounted to define forward and rearward portions, the forward portion being connected to the media transfer means, with the pivotal mounting being linearly movable by a drive mechanism.
5. A storage device of claim 1, wherein the media loading assembly includes coupling means for coupling a drive mechanism to the media transfer means to multiply linear movement of the drive mechanism such that a particular linear movement of the drive mechanism results in an increased linear movement of the media transfer means.

6. A storage device of claim 5, wherein the coupling means comprises an extending arm pivotally mounted to define forward and rearward portions, the forward portion being connected to the media transfer means, with the pivotal mounting being linearly movable by a drive mechanism.

7. A storage device of claim 1, wherein the media container and the media loading assembly are relatively movable.

8. A storage device of claim 1, further comprising drive means for driving the media transfer means forward and rearward.

9. A media loading assembly for use with a media storage device, the media loading assembly comprising:

media transfer means for transferring media from the loading assembly to a media storage container; and

coupling means for coupling a drive to the media transfer means to multiply linear movement of the drive such that a particular linear movement of the drive results in an increased linear movement of the media transfer means.

10. A self-service terminal comprising:

user interaction means for interacting with a user;

media deposit means for receiving media from a user;

a media container for receiving deposited media items, the media container including media retaining means for retaining media items received therein in a predetermined orientation;

a media loading assembly positionable before an opening of the container to allow media to be loaded into the container; and

media transfer means for transferring media from the loading assembly to the media retaining means.

11. A self-service terminal of claim 10, further comprising coupling means for coupling a drive to the media transfer means to multiply linear movement of the drive such that a particular linear movement of the drive results in an increased linear movement of the media transfer means.